

digital optimisation retainer.

Increase the return on your investment in digital,
with a customised web strategy & development retainer.



introduction.

With 10+ years experience working in online retail, Nextwave has a proven track record of helping brands maximise the return from their investment in digital.

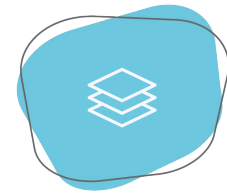
The **Digital Optimisation retainer** allows your brand to harness that experience, putting our team to task, growing your digital channels, on an ongoing basis.

Day-in day-out, we work together with you and your team to deliver proven strategies that will increase traffic, conversions, average order value and sales, while also improving business efficiencies.

We get tangible results.

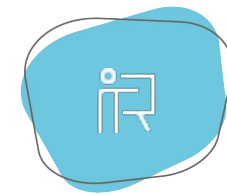


what you can expect.



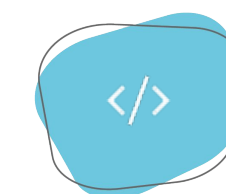
bespoke & proven ecomm strategies

Get tangible results with a range of customised ecommerce strategies.



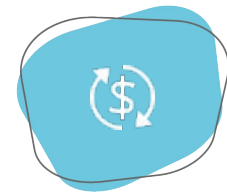
ongoing access to ecomm experts

A team of ecommerce experts on hand to help your brand get the most out of digital.



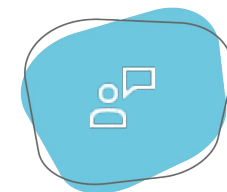
custom functions & apps

We can assess and recommend new functionality for your online store.



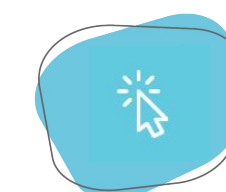
conversion rate optimisation

Ongoing efforts to increase sales from your existing website traffic.



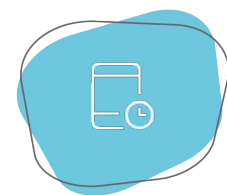
user experience optimisation

Visitors will buy more from a website if they find it easy to use.



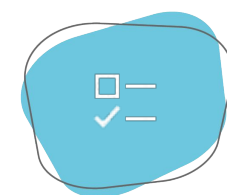
website load optimisation

Ongoing efforts to lower website load time will improve SEO and conversions



improved business efficiencies

Streamline back of house operations across accounting, fulfilment, marketing & more



general website tasks

We make sure your store is humming, fixing bugs /errors, data issues & more



meetings & reports

Regular meetings and reporting to stay up to date with opportunities and results.

and more...

the retainer in action.

Talulah, an iconic Australian fashion label, have been working on retainer with Nextwave to optimise their digital channels. Over a few months in late 2019 we planned & then implemented a range of effective ecommerce strategies, training & supporting the Talulah team in their use. The monthly gains speak for themselves.

12%

Increase in sales

30+

Man hours saved

8%

Increase in repeat orders

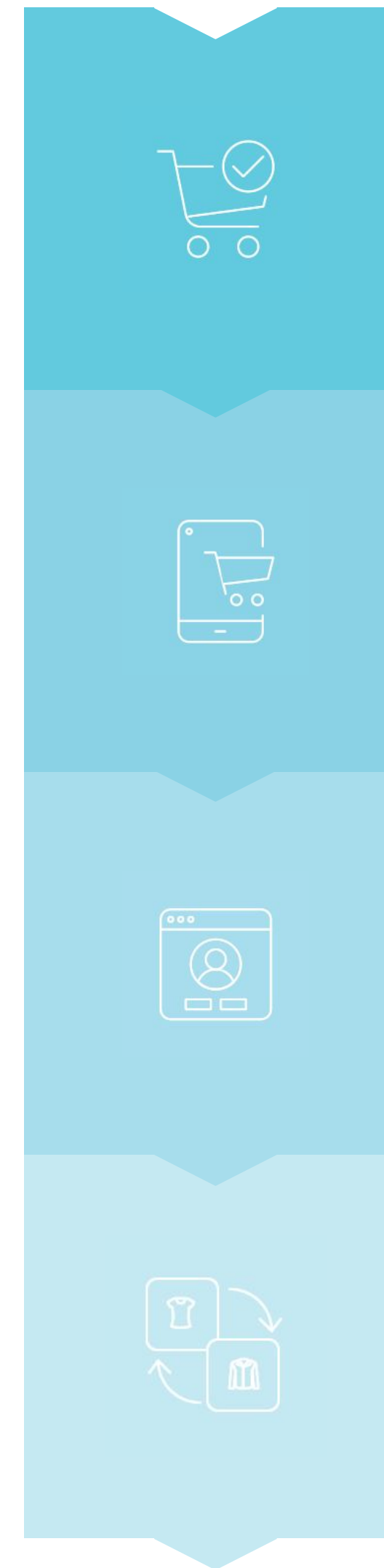
Working with Nextwave on our digital strategy has been a refreshing change from previous agencies we have worked with. In a fast evolving landscape, they continue to help us take advantage of the latest strategies. Highly recommended!



Bradley Lloyd
Managing Director

LA MAISON
TALULAH

Late 2019



Advanced Abandoned Cart

Research, advise, implement and train the team in the use of an abandoned cart app

SMS Marketing

Research, advise, implement and train the team in the use of a SMS marketing app

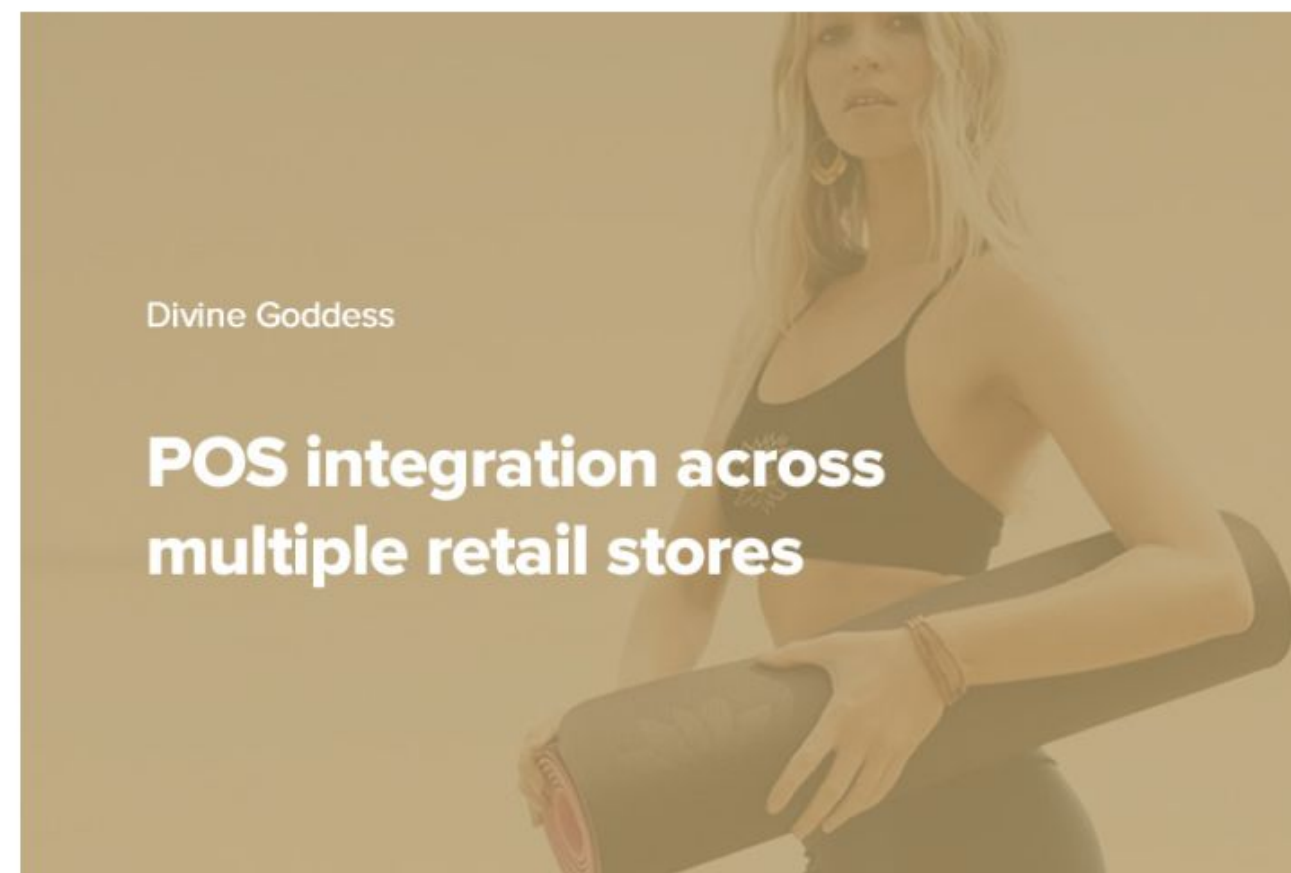
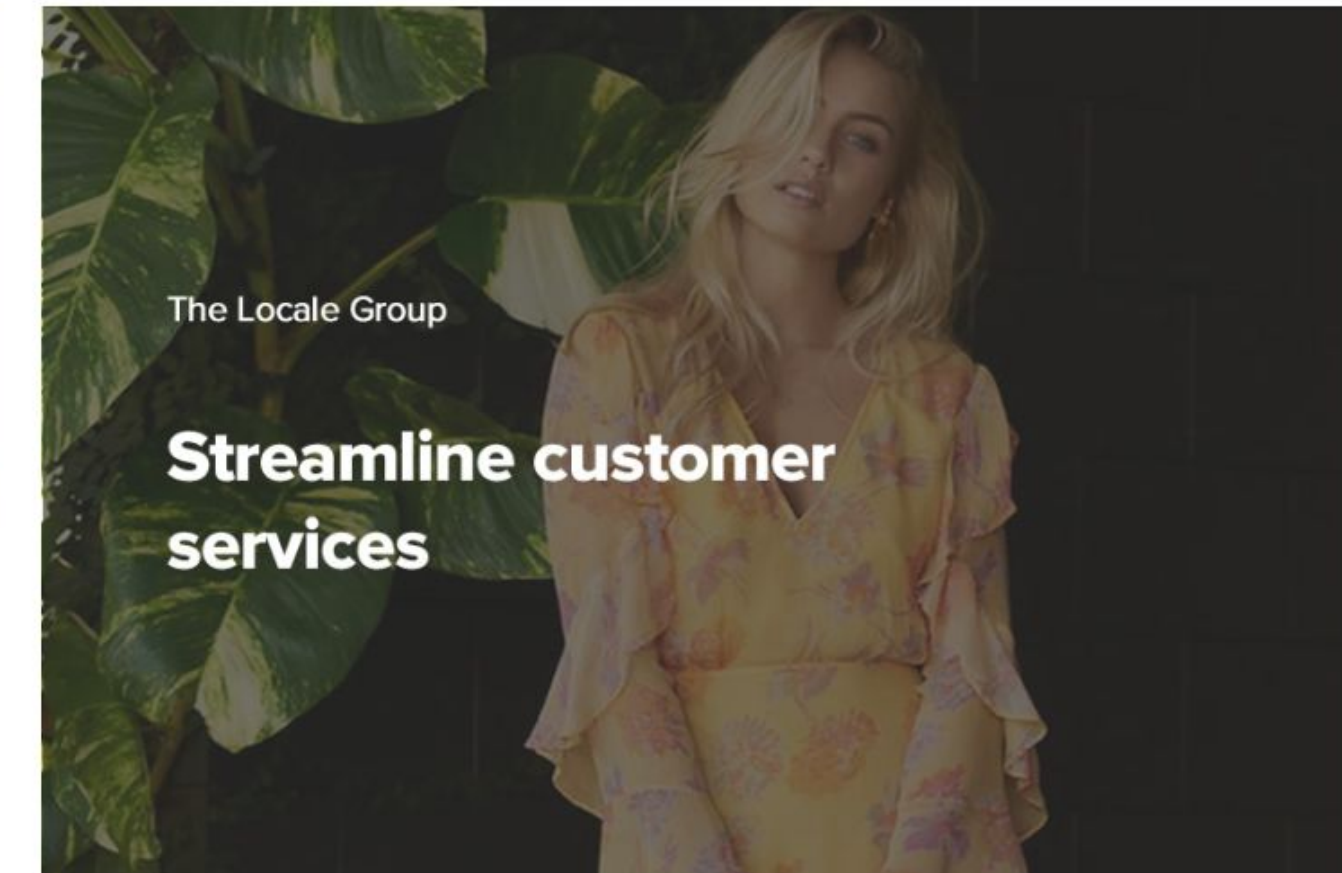
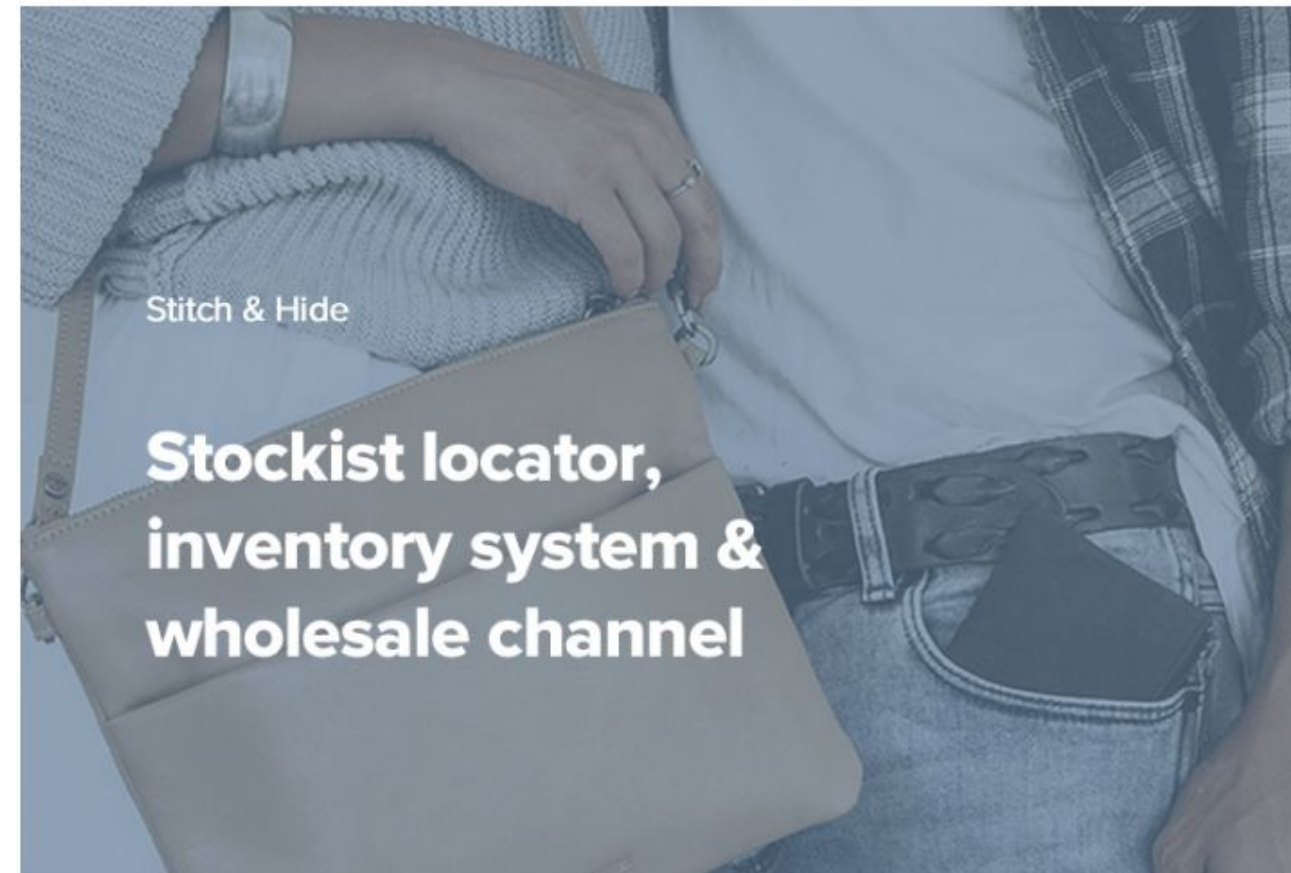
Customer Helpdesk


Research, advise, implement and train the team in the use of a Customer Helpdesk

Returns & Exchanges Manager

Research, advise, implement and train the team in the use of a Returns & Exchanges Manager.

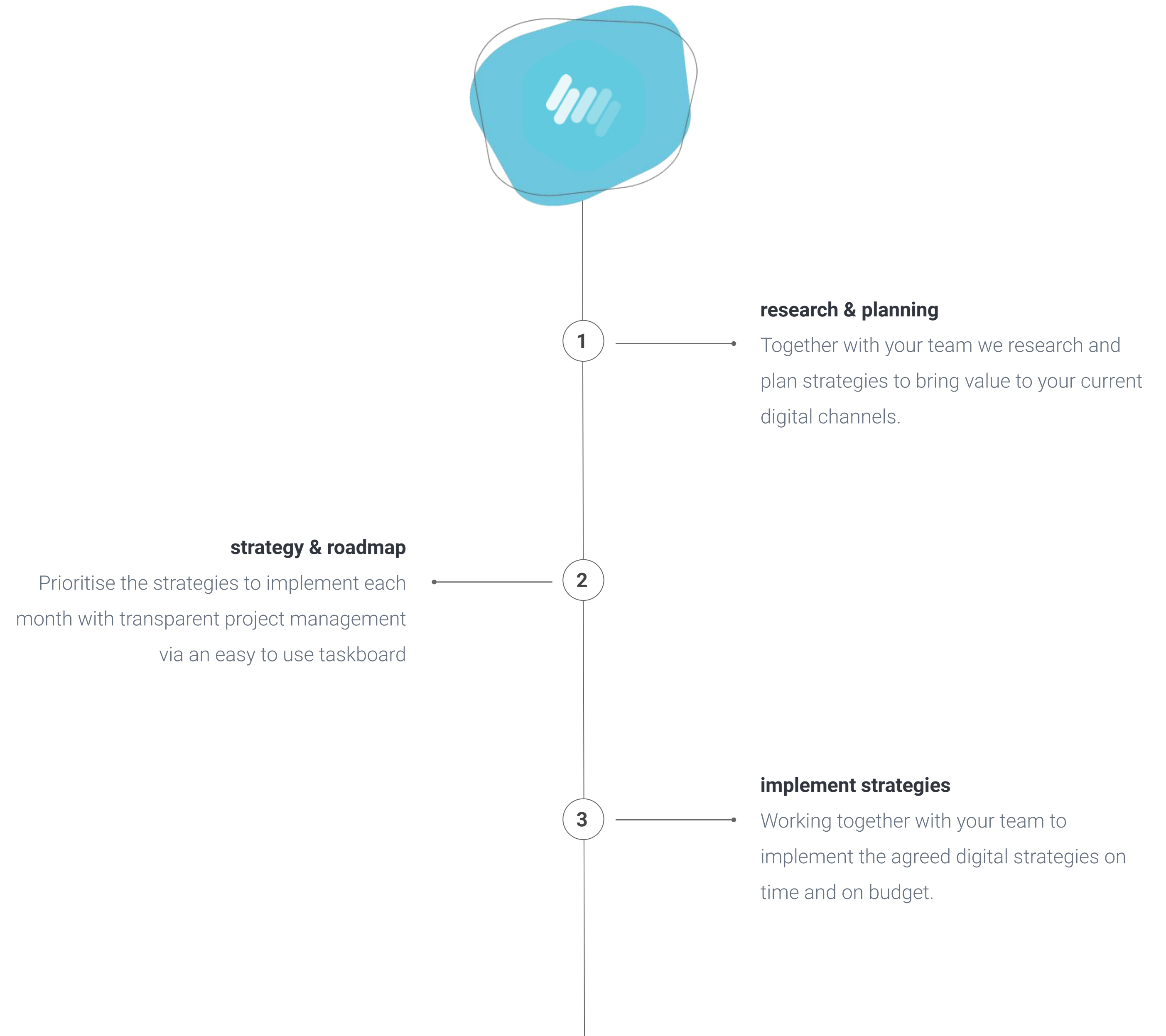
other recent retainer tasks.



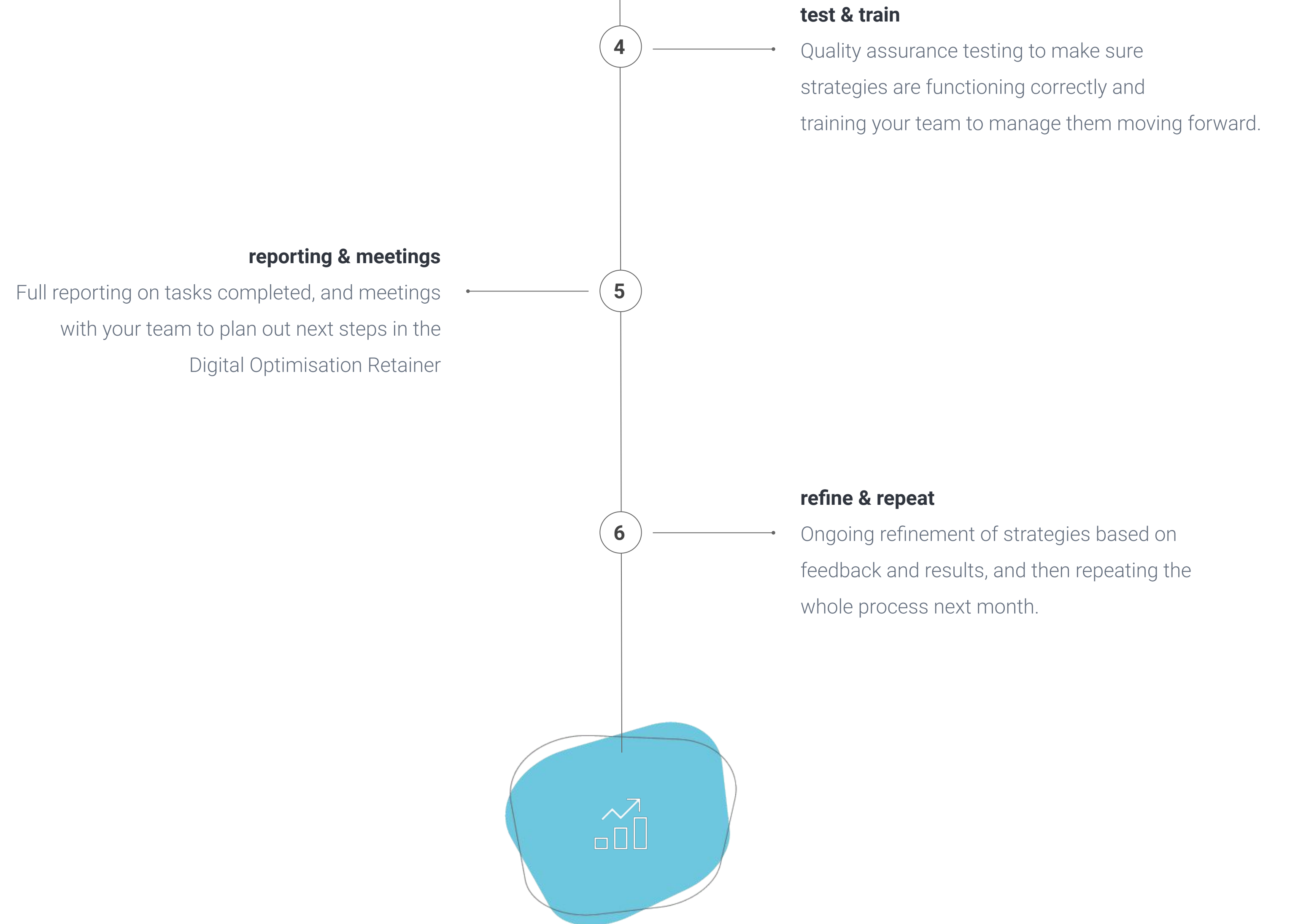


“acquiring a new customer can cost five times more than retaining one existing customer.”

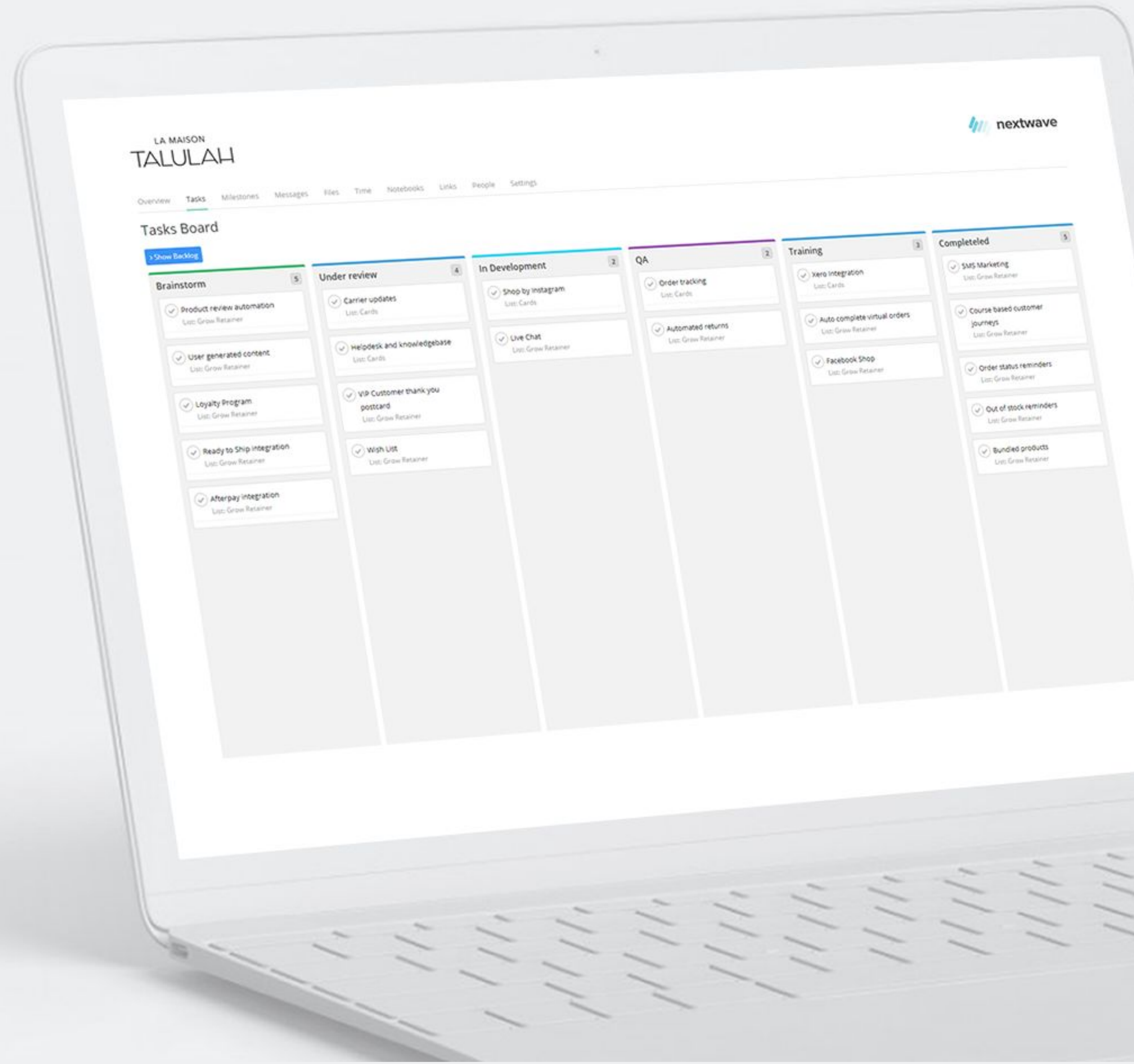
how it works.



how it works.



all working from the same page.



your monthly investment.

Expert web strategy & development services

10, 25 or 50+ retainer hours per month

Get tangible results for your business

No commitment, cancel at any time

Starting from
\$1,500*
per month

* Prices in \$AUD & do not include GST





“why nextwave.”

**a small team
doing big things.**



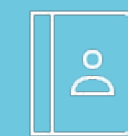
**15+ years
experience**



**\$65m+ client
annual sales**

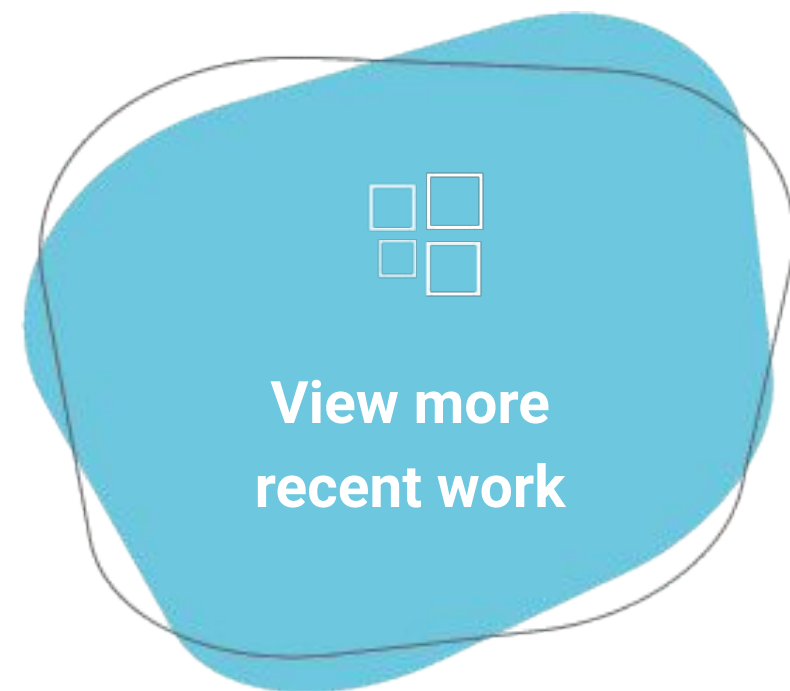


**100+ online
stores**



**10+ team
members**

a few brands we've worked with.



DANN
EVENT HIRE



LA MAISON
TALULAH



BEDSRUS



STEVIE MAY



jane davenport

BEACH
hotel



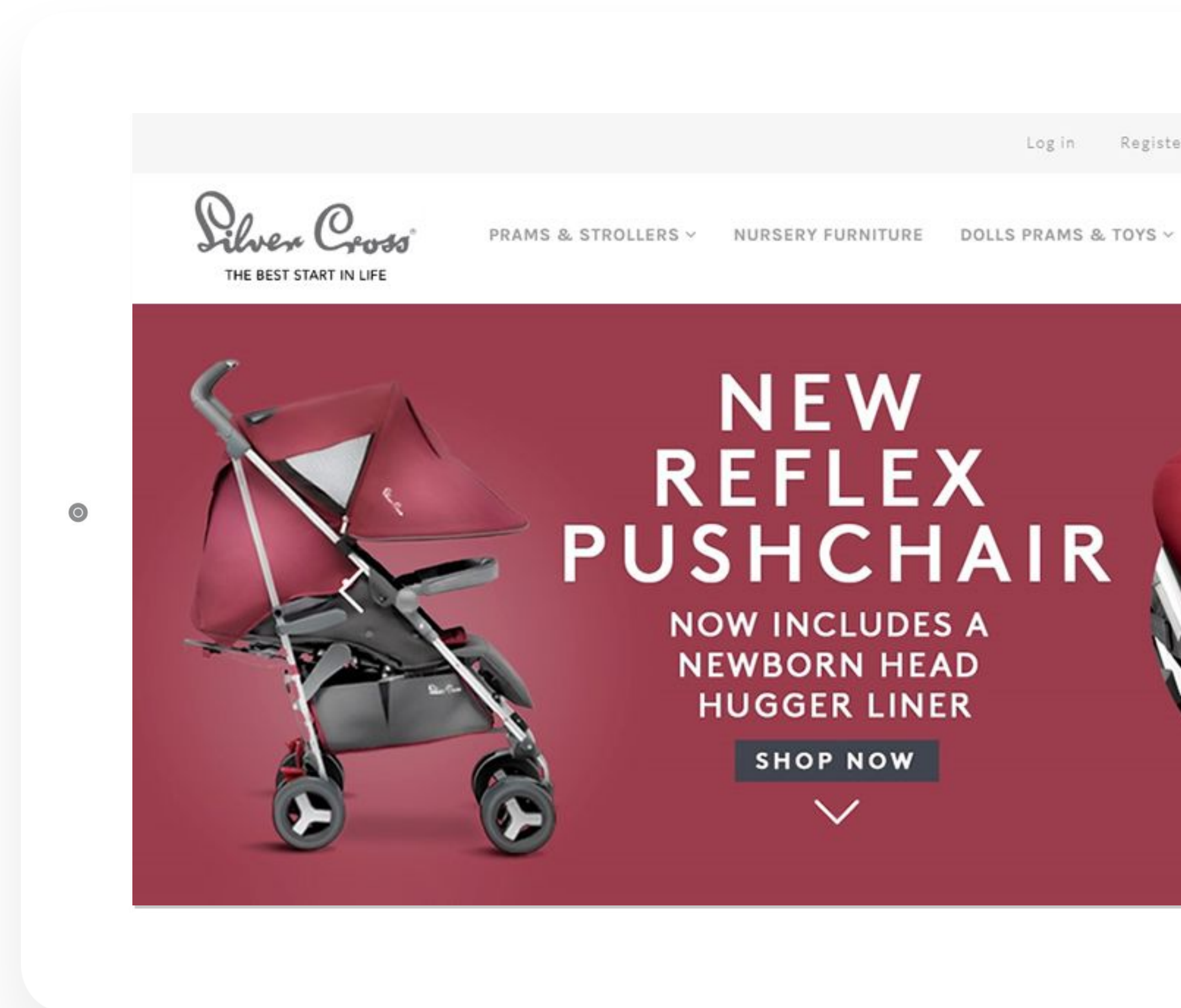
STITCH & HIDE
BOOK

“we are getting great results.”

A big thanks to the team at Nextwave for your valued assistance over the last few years. Migrating to Shopify had its challenges but the ongoing strategy and support has been absolutely fantastic and we are getting great results.



Sharnie Skene
Managing Director
[Silver Cross Australia](#)



“25% increase in sales.”

Nextwave deliver in every way they promise, and continue to go the extra mile, time and time again. Within a few short months this has resulted in a 25% increase in online sales. The quality of work is excellent and their efficiency and interpretation of our needs has made this a very successful ongoing relationship.



Laura Stapleton
Managing Director
[Happy Herbs](#)



“excited about the future.”

Nextwave has helped us grow our online sales dramatically over the last few years. Our team thoroughly enjoy working with Nextwave on a daily basis. They are a great team who are both proactive and responsive. Excited about the future!



Lauren Yule
Ecommerce Manager
[Stitch & Hide](#)



“building our brand.”

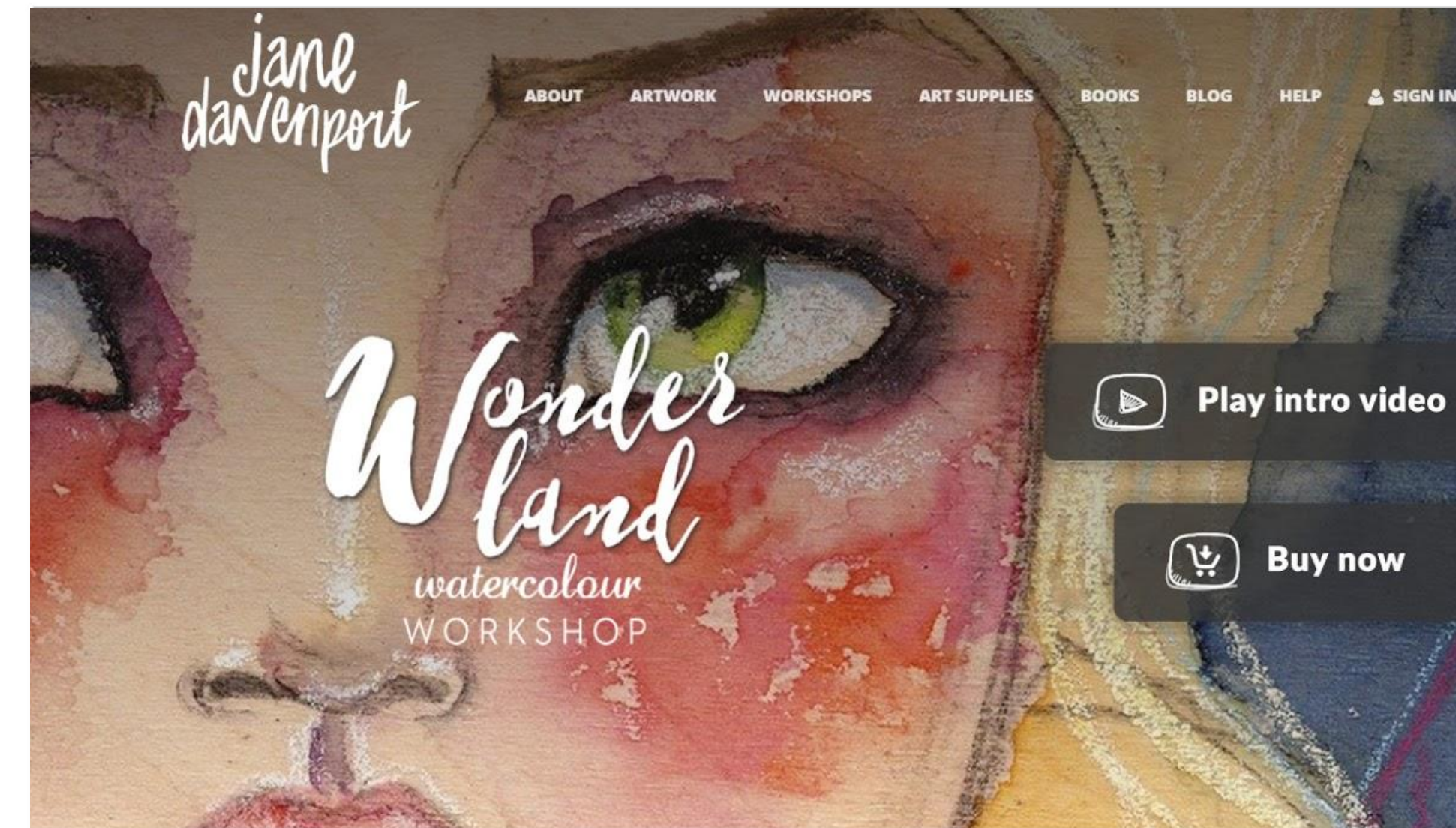
Nextwave worked closely with us to consolidate all our web properties and processes into a remarkably cohesive and efficient website. We continue to work with their team every day to further build our brand.



Jane Davenport

Founder

[Jane Davenport](#)



Curiosity is said to keep you youthful.
For an artist it is essential!



“every step of the way.”

Every step of the way Nextwave has been there to support our growth and direct our strategies. We have also happily referred them to a number of our suppliers who have also seen similar results.



Gil Plesser

Managing Director

[Divine Goddess](#)





What's the next step?

Reach out to us today...

Web: nextwave.com.au

Call: 1300 859 805

Email: hello@nextwave.com.au

Get in touch.

